



Unlocking Growth: How PEOs Empower Real Estate and Hospitality Businesses

Real estate and hospitality businesses face unique human resource (HR) and operational hurdles. Professional Employer Organizations (PEOs) can help organizations overcome these hurdles with ease and efficiency. A PEO provides small- and mid-sized businesses with access to comprehensive HR solutions typically available only to large corporations.

By partnering with a PEO, businesses can outsource:

- Payroll
- Employee benefits
- Tax administration
- Risk management
- Compliance

In doing so, a PEO helps alleviate administrative burdens, enabling businesses to focus on growth and operations while staying competitive in attracting and retaining top talent.

Overcoming Key Challenges in Real Estate and Hospitality with a PEO

The real estate and hospitality industries face difficult challenges that demand targeted solutions. A PEO provides tailored support to help address these obstacles:

- **Risk management:** Hospitality environments are prone to workplace injuries such as kitchen mishaps and slip-and-fall accidents. Sexual harassment from employees and customers is also a significant challenge. Real estate firms face the same issues and must navigate safety regulations for properties and manage liability risks. PEOs offer expert risk management solutions to mitigate incidents and their associated costs, ensuring safer operations.
- **Staffing and retention:** Labor shortages have left many hospitality businesses reducing hours and losing revenue, while real estate firms struggle to attract skilled professionals in a competitive market. PEOs support hiring and retention through strategic recruiting, training and benefits administration—keeping your team fully staffed and engaged.

- **Employee benefits:** Small and medium-size businesses may have difficulty offering robust benefits. But PEOs—which usually are handling benefits for thousands of companies—can leverage their size to provide health insurance, retirement plans and other benefits on par with large corporations, helping organizations improve employee satisfaction and loyalty.
- **Compliance and operational efficiency:** Navigating complex employment laws, tax filings and safety standards can be overwhelming. PEOs can relieve that pressure, ensuring compliance with federal and state regulations, handling tax administration and streamlining HR functions — allowing your team to focus on core business activities.
- **Cultural and leadership development:** High-pressure hospitality environments and the client-driven nature of real estate demand strong leadership and positive workplace cultures. PEOs provide leadership coaching and tools to foster an inclusive and supportive work environment that attracts and retains talent, particularly among younger generations seeking meaningful workplace experiences.

How PEOs Make a Difference

A PEO is more than just a third-party outsourcing service. It's a strategic partner that understands the specific needs of your industry. By streamlining operations, improving employee satisfaction and ensuring compliance, a PEO enables your business to focus on delivering exceptional service and achieving sustainable growth.

Ready to Learn More?

Take the next step in optimizing your business. Contact us to learn how a PEO can address your specific challenges and unlock new opportunities.

Contact HUB International's [insurance experts](#) to learn more about PEOs and if they're the right option for you.